

REJUVENATE INNOVATE TRANSFORM SUSTAIN



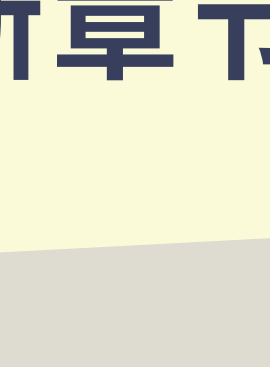
With the vision and dexterity we possess as a strong and cohesive team, we can help our clients remain agile and turn crisis into opportunity.

团队的远见卓识，
助力客户在困局中进退自如，化危为机。

Richard Tsang
Chairman
主席 曾立基



RT Talks in English



主席的话 (中文)

The latest tidbits and bytes from SPRG 数码新章节

It all began in the first few days of the year as SPRG explored new ways to expand its support to clients and bond more closely with them – the reasons that sparked the introduction of the SPRG Chatroom and SPRG Thoughts. In a podcast and blog format, SPRG helps its clients to stay on top of the game by providing down-to-earth business hacks and the essence of trending topics, but not overloading them with information, particularly critical during the pressure of the pandemic.

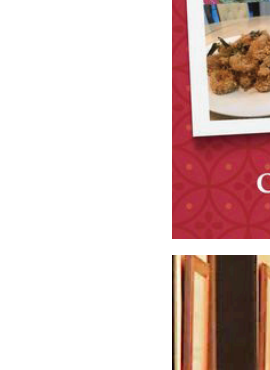
Also, through a steady feed of posts on social media and the Company website, potential and current stakeholders can keep abreast of developments of both the Group and clients.

We earnestly look forward to welcoming you offline and online!

一年之计在于春 — 正当我们在寻思该如何进一步拉近和客户的无间合作以及提供更到位的服务时，「SPRG Chatroom」和「SPRG Thoughts」便在我们的思潮涌现下应运而生！借助「播客」和「部落格」平台，我们和嘉宾分享营商法则、细心聆听其对时事的精辟见解。在疫情困局之中，要言不繁，只求助力客户忙于时代之颠。

另外，企业网站和社交媒体上时有发文，潜在客户和持份者无不能时刻掌握本集团和客户们的最新动态。

热切期待和您线上线下相见！



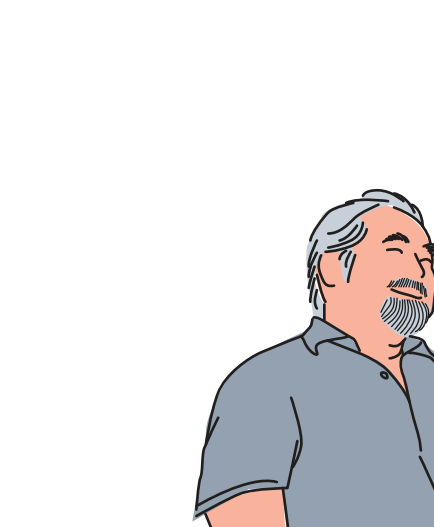
Link to our social media platforms
连结我们的社交平台

MEMORIES WE MADE TOGETHER 缔造共同印记

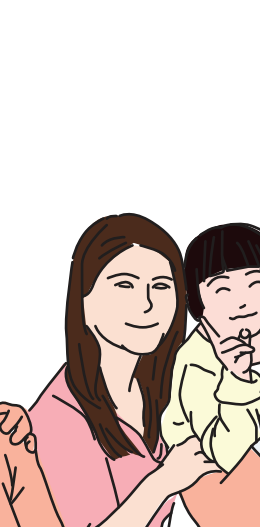


SCSR Achievements at a Glance in 2021

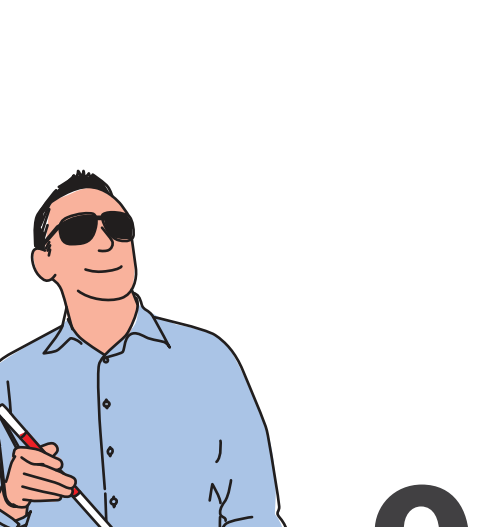
2021纵横社会责任网络成果



Donations received
获赠物资总值
HKD 1.29M+



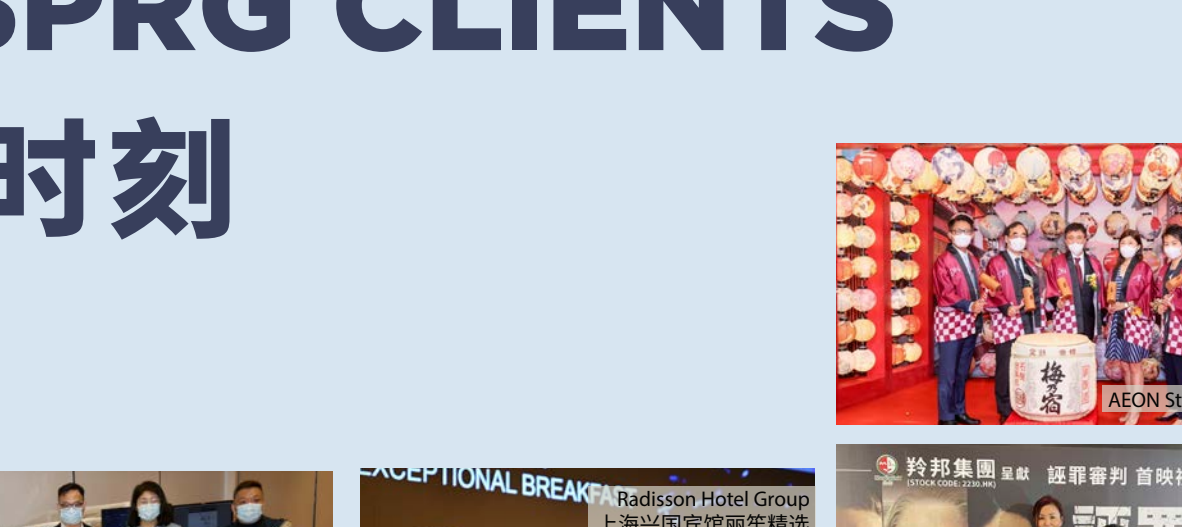
13
Corporate and individual donors
企业及个人捐赠者



22
Partners
合作伙伴

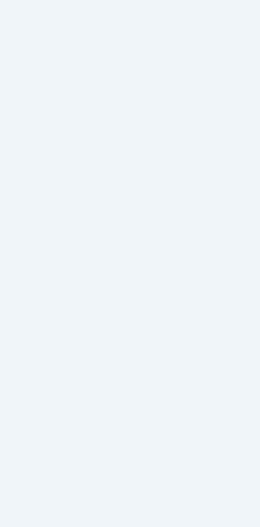


39
Community events
社区活动



9,139 Beneficiaries
受助人

SHINE A SPOTLIGHT ON SPRG CLIENTS 高光时刻



WE ARE YOUR GO-TO PARTNER FOR CONNECTING WITH THE WORLD 连结世界 舍我其谁

A COHESIVE GLOBAL AFFILIATION NETWORK COVERING 165+ CITIES
覆盖超过165个城市的全球公关联盟网络

www.sprg.asia

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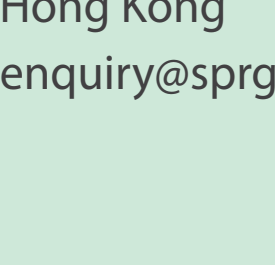
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